

2021 SPONSORSHIP PROSPECTUS



www.uwaartsunion.org

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FOREWORD

As President of the UWA Arts Union, I am delighted to provide for you our 2021 Sponsorship Prospectus. This prospectus is designed to introduce the Arts Union, our wonderful committee, and our collective vision for 2021. It outlines a number of exciting opportunities to collaborate with us in the future.

I am confident that through such collaboration, both your organisation and the Arts Union can achieve our goals, providing excellent opportunities for UWA Arts Students along the way.



Now well into our 77th year, 2021 is set to be a stellar time for the Arts Union. Our key focuses for the year include:

- **Enhancing** the educational experience by equipping students with **practical workplace skills**.
- **Advocating** for students' academic concerns and **facilitating strong communication** between students and the faculty.
- **Guiding** students through **arts internship processes**, through hosting **career workshops** and **seminars**
- Caring for students' **welfare** and **wellbeing** both on campus and with online learning, by increasing the number of **welfare-based events** to alleviate stress and offer **crucial educational support** during examination periods.
- Continuing to run **premium social events** both online and on-campus, that create a strong community and provide an **exceptional student experience**.
- Fostering **strong external relationships** through Arts Union's **professional network**.

In light of these objectives, the Arts Union is proud to be offering organisations the opportunity to get involved in the university experience of some of the nation's best Bachelor of Arts students.

I am very proud to be leading the Arts Union for 2021. We look forward to working with you to create a strong relationship that helps to enrich and support the experiences of Arts students during their time at UWA.

Yours Sincerely,

SALOMÈ LEGRIS

President, UWA Arts Union

THE ARTS UNION



Established in 1944, the Arts Union is the peak representative body for all undergraduate students studying arts at the University of Western Australia.

Representing over 6,000 undergraduates, the Arts Union is one of the biggest faculty societies in the State. Our students study a broad range of topics within the arts discipline including political science, philosophy, languages, history, fine arts, music, psychology, archaeology and employment relations. Each year membership to the Arts Union grows and even more students are supported by the opportunities we provide.

The Arts Union has been an integral link between the University faculty, its students and external bodies for over 75 years. During this time the Arts Union has tirelessly served students' needs by improving their overall campus experience and increasing employability upon graduation. In doing so, the Arts Union has become a vital and exciting part of the arts student experience at UWA.

In conjunction with the academic faculty, the Arts Union is responsible for student experience on campus and runs a wide range of events under the **education, equity, externals** and **social** portfolios. The Arts Union also advocates for arts students at a university, state and national level.



1944

Established



6000+

Students represented



30

Student Committee members

OUR EXECUTIVE TEAM



EDUCATION VICE-PRESIDENT
Dickson Wamukoya-Garbutt



EQUITY VICE-PRESIDENT
Rachel Lim



SECRETARY
Hannah Begley



PRESIDENT
Salomè Legris



EXTERNALS VICE PRESIDENT
Haeden Miles



SOCIAL VICE-PRESIDENT
Molly Pritchard



TREASURER
Seth Butler

THE COMMITTEE



EDUCATION SENIOR REPRESENTATIVES

Edward Elias, Jasmine Hensley

EXTERNALS SENIOR REPRESENTATIVES

Andrew Chang, India Aniere

SPORTS REPRESENTATIVES

Chantelle Naquib, Joseph Kaddis

HUMANITIES REPRESENTATIVE

Farhan Anwar

ENGAGEMENT OFFICER

William Norrish

PEAFOWL EDITORS

Ellie Thomas, Izabela Barakovska

EQUITY SENIOR REPRESENTATIVES

Nova Breslin, Tayla Mitchell

SOCIAL SENIOR REPRESENTATIVES

Arjun Kang, Doug Jackson

INTERNATIONAL REPRESENTATIVE

Lidwina Audrey

SOCIAL SCIENCES REPRESENTATIVE

Kushagra Rathore

PUBLICITY OFFICER

Maddi Broad

ORDINARY COMMITTEE MEMBERS

Ben Davis, Kaitlin Jones

FIRST YEAR REPRESENTATIVES Alicia Keenan, Holly Mellor,
Kate Graham, Seren Moulds,
Tabitha Wachter

EDUCATION

The Education Portfolio exists to enhance students' academic endeavours under all 30 Bachelor of Arts majors at the University of Western Australia. The portfolio is an important advocate for Arts within the university, collaborating with staff, the faculty and the Student Guild's Education Council.

Arts Union Education Events are free for all UWA students. This is due to our belief that educational opportunities should have the lowest possible barriers to access. The portfolio enhances students' experiences by providing them with valuable opportunities to network, connect with other Arts students, and receive support and advice for their major.



In 2021 such opportunities will include:

- **Essay writing workshops**, focused on ensuring students are adequately prepared to write high-quality university essays in various environments e.g. exam settings, as long-term assessments. These workshops will aim to enhance critical thinking, analytical reasoning and the ability to work under pressure.
- The **Peafowl literary magazine**, Arts Union's long-standing annual publication. The magazine invites students from all Arts backgrounds to engage in creative thinking and complex reasoning by writing a range of literature including think pieces, creative works and political analyses. Contributors will have their work published and showcased to fellow Arts students, faculty and the wider UWA community.
- Events centred around **new majors and uncommon majors**. New Arts majors at UWA include Philosophy, Politics and Economics (2019), Criminology (2020), and Gender Studies (2020). We will ensure these majors are properly integrated into the university curriculum, by engaging with students and faculty through constant feedback, and education events specifically for these groups of students. We will also focus on majors with lower enrolments, to ensure they are adequately represented. This will be achieved by hosting **major-specific study sessions** and gathering feedback.

DICKSON WAMUKOYA-GARBUTT

Education Vice-President



EXTERNALS



The 2021 Externals Portfolio aims to dispel misconceptions relating to the employability of Arts degrees by breaking down barriers between undergraduate students and industry. This is done by facilitating valuable networking opportunities and equipping students with the transferable skills required to succeed beyond their degree.

In 2021 the portfolio will achieve this through:

- The **Careers Café**, which involves UWA Arts students and alumni from the past five years getting together for a candid panel discussion followed by an evening of networking over drinks and canapés.
- Maintain the **UWA Arts Opportunities** Facebook group. This constantly growing community now has over 500+ members. It is where the Arts Union, students and businesses share arts employment opportunities such as internships, graduate roles and full-time jobs.
- **Employment workshops**. This is a new initiative hoping to be held in collaboration with the UWA Careers Centre to encourage Arts students to up-skill in areas such as Resumé Writing, LinkedIn and Cover Letters.

HAEDEN MILES

Externals Vice-President

EQUITY

The UWA Arts Union Equity portfolio is tasked with coordinating activities and events related to student welfare, fundraising and volunteering. The portfolio aims to ensure that all UWA Arts students feel safe, valued and physically and mentally equipped to excel at university. Further, that the university continues to provide adequate help and support services.

In 2020, we hosted several events such as Hot Chocolate Nights, volunteering at Adventist Aged Care centre, clothes swaps and fundraisers. We also maintained our strong presence at PROSH as well as Relay for Life.

In 2021, the Equity portfolio will continue its objectives through:

- Volunteering at **Ronald McDonald House**, an opportunity for students to cook breakfast and hold face painting activities for the children staying there.
- **Op-Shop Hop**, a new initiative providing an opportunity for students to visit several charity shops and contribute to the community.
- Participating in **Relay for Life**, where students dress up and raise vital funds for the Cancer Council and other charities and beneficiaries.
- Hosting a **Clothes Swap**, where students can donate clothes they no longer need and swap them with other donated clothes.
- **Pre-exam “De-stress” events** such as free hot drinks in AU Common Room to provide a relaxing environment for Arts and UWA students alike.
- Continuing our **entertaining digital presence** through **content marketing** on platforms such as **Tiktok** and **Instagram**.



RACHEL LIM
Equity Vice-President



SOCIAL



The Arts Union's Social portfolio plays a vital role in enriching the cultural experiences of UWA students. Our portfolio's events are typically students' first experience with extracurricular university involvement and thereby lead to greater participation in other areas of the Arts Union, such as education, equity, sports etc.

Our consistently fun, safe and diverse events create the ideal environment for students with similar passions to interact. This is especially essential for our first-year members, as attending our social events increases their social network and facilitates great friendships that last far beyond students' university years.

In Semester 1 of 2021, our portfolio hosted a welcome Sundowner for our first-year students, as well as an inter-faculty pub-crawl, which brought together students from all disciplines to have fun and get to know one another in a social environment.

As well as assisting with smaller social events across all portfolios, the Social Portfolio will continue to run our core events in Semester 2, including:

- The **Arts Union Ball**, our primary formal social event. This elegant, themed evening is a celebration of all Arts undergraduate degrees.
- The **Arts Union Quiz Night**. Open to students of all faculties, this inclusive event allows for the friendly rivalry between teams, and a fun night for all.

MOLLY PRITCHARD

Social Vice-President

SPONSORSHIP PACKAGES

We have put together the following options for your consideration regarding a sponsorship arrangement with us. We hope that you will find these to be a suitable stepping stone in beginning a strong relationship with the UWA Arts Union.

DIAMOND PACKAGE

(\$500)

- **Recognition as a sponsor** on the Arts Union website, including your organisation's logo, hyperlink and a brief outline.
- **Placement of your company's logo** on Arts Union merchandise and promotional material where applicable (e.g. Semester 2 Orientation Week, Club Carnival, specific portfolio events, social media posts).
- **Coordinated promotional posts** over our various social media platforms and groups, as well as distribution of hardcopy materials.
- Opportunity to collaborate with the Arts Union for **one tailor-made event**, specifically for the entity.
- Invitation for company **ambassador attendance and speaking time** at all Externals events and select events from other portfolios.

GOLD PACKAGE

(\$250)

- **Recognition as a sponsor** on the Arts Union website, including your organisation's logo, hyperlink and a brief outline.
- **Coordinated promotional posts** over our various social media platforms and groups, as well as distribution of hardcopy materials.
- **Invitation to all Externals events** and select events from other portfolios. Opportunity to collaborate with the Arts Union for **one tailor-made event**, specifically for the entity.

SILVER PACKAGE

(\$100)

- **Recognition as a sponsor** on the Arts Union website, including your organisation's logo and hyperlink.
- **Coordinated promotional posts** over our various social media platforms.
- **Invitation to all Externals events** and select events from other portfolios.

FURTHER OPPORTUNITIES

EVENT SPONSORSHIP

SPEED INTERVIEW EVENING

(\$150)

The Speed Interview Evening is a new initiative Arts Union implemented in Semester One of 2020. Each sponsor will provide one or two representatives who will conduct rotating short interviews with students throughout the course of the evening, providing feedback to students after each interview. This is a unique opportunity for organisations to source potential employees, or screen applicants for graduate and vacation work. The evening will finish off with a bit of networking over drinks and canapés

Sponsorship of this event entitles an organisation to:

- **Attendance** at the event
- Recognition as a sponsor in all **promotional material**
- Your company's **banner** and **signage** at the event
- Company **logo and contact information distributed in business directory** given to all attendees.



CAREERS CAFÉ

(\$100)

Set to be held in the beautiful Lawrence Wilson Art Gallery, the Career's Café has rapidly become a signature event of the Externals

portfolio. Alumni of UWA's Bachelor of Arts degree are invited to engage in a panel discussion with current students, discussing their careers and experiences working in arts industries since graduation. This is a unique opportunity for students to network with esteemed industry professionals from many diverse arts disciplines, and gain confidence in pursuing their chosen pathways beyond their degree.

Sponsorship of this event entitles the organisation to:

- **Attendance** at the event
- Recognition as a sponsor in all **promotional material**
- Your company's **banner** and **signage at the event**
- provide up to two Bachelor of Arts UWA **alumni to speak at the event**

CONTACT US

If you have any queries regarding the information provided in this document, or wish to collaborate with the Arts Union in an alternative capacity, please do not hesitate to contact us to discuss a personalised sponsorship arrangement.



artsunionexternals@gmail.com

Haeden Miles - Externals VP



www.uwaartsunion.org



www.linkedin.com/company/arts-union-uwa

